

ORGANIZING COMMITTEE

Patron

Dr. K.P.GANESAN

Principal

Convener

Dr. R. NARAYANAN

Head of the Department (In charge)
PG Department of Commerce

IQAC Co-Ordinator

Dr. C.SREENATH KUMAR

Organizing Secretary

Dr. D.KANDAVEL

Assistant Professor in Commerce

Co-ordinators

Dr. G. KUMAR

Assistant Professor in Commerce

Dr. N. GUNASEGARI

Assistant Professor in Commerce

Committee Members

Dr. P.M JAYABALAN

Guest Lecturer in Commerce

Mr. K. MAHARAJA

Guest Lecturer in Commerce

Mrs. JOTHEESWARI

Guest Lecturer in Commerce

Mr. RAMAGANDRAN

Guest Lecturer in Commerce

Ms. SHABEENA

Guest Lecturer in Commerce

Dr. V. GEETHA

Guest Lecturer in Commerce

Mr. B. MANIKIDAN

Guest Lecturer in Commerce

Dr. THAMIZHMOZHI

Guest Lecturer in Commerce

Mr. P. SAKTHIVEL

Guest Lecturer in Commerce

Resource Persons:

Dr. C. NATARAJAN

Assistant Professor

PG & Research Department of

Commerce

Government Arts College

Dharmapuri - 636 705

Dr. S. ANGURAJ

Assistant Professor

PG Department of Commerce

Government Arts College

Attur - 636 121

Internal Quality Assurance Cell
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One Day National Workshop

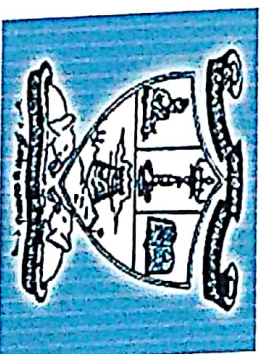
on

DIGITAL ECONOMY - ISSUES AND PROSPECTS



On 22 October 2019

Organized by



POST GRADUATE DEPARTMENT OF COMMERCE
Thiru. A. Govindasamy Government Arts College,
(Affiliated to Thiruvalluvar University, Vellore)

Tindivanam – 604 307

Villupuram District, Tamil Nadu

www.aggacelindivanam.com

ABOUT THE COLLEGE

Thiru. A. Govindasamy Government Arts College, Tindivanam was started in the year 1969 in the name of former Food Minister Thiru A. Govindasamy for the rural, poor and downtrodden people in and around Tindivanam, Villuppuram District, Tamil Nadu. This college is affiliated to Thiruvalluvar University, Vellore. The college offers 12 UG programmes, 10 PG programmes and 6 M.Phil & Ph.D. programmes. This college is one of the best Government colleges in the Villupuram district.

ABOUT THE DEPARTMENT

The Department of Commerce was established in the year 1984 with the B.Com course, later on 2007 B.Com Shift II course was introduced. The M.Com course was introduced in 2014. Currently the department has two shifts and 450 students are studying. In addition to the academic endeavor, the faculty members also exhibit keen interest in transforming the learners into competent individuals by equipping them with the effective communication skills, enhancing their critical approach to the academic related works and updating them with the current knowledge in commerce.

ABOUT THE WORKSHOP

Digital economy refers to an economy that is based on digital computing technologies, although we increasingly perceive this as conducting business through markets based on the internet and the world wide web. The platform provides a digital infrastructure for a variety of services, including Amazon, Apple, Facebook and Google. The main problems of the digital economy are: the issue of digital inequality, a lack of own element base, changes in the labour market, industrial intelligence, personal data manipulation, etc. Advances in digital economy has realized a significant increases, such as retail , transportation, education, health, social interactions, banking and other elements. This workshop aims to provide a forum to exchange knowledge and ideas among the faculty members and students.

THIRU. A. GOVINDASAMY GOVERNMENT ARTS COLLEGE,
(Affiliated to Thiruvalluvar University, Vellore)

Tindivanam- 604 307

POST GRADUATE DEPARTMENT OF COMMERCE

IQAC SPONSORED ONE DAY NATIONAL WORKSHOP ON DIGITAL
ECONOMY - ISSUES AND PROSPECTS
22.10.2019

REGISTRATION FORM

Name (In block letters) :
Designation :
Category : Faculty/Student
Institution :
Address :

Mobile Number :
Email Id :

Registration Fee :

Students : Rs.100
Faculty : Rs.200

The participants are asked to pay the registration fee at the spot.

Date: Signature

For contact:
Dr. D.KANDAVEL

Assistant Professor

PG Department of Commerce

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